



**Minhaj**  
Welfare Foundation



**CHALLENGE**

**FUNDRAISERS  
PACK**

REGISTERED CHARITY  
1084057

# BE PART OF THE SUCCESS

MWF feels honoured by your willingness to serve the poor and needy across the globe. We thank you from the bottom of our hearts. Whatever you raise, whether it is a solitary pound or hundreds and thousands of them, you can be rest assured the money will go to worthy and heart warming causes. This pack will endeavour to show you in the coming pages the record breaking work MWF is doing across the World. MWF hopes to not only sustain but expand our three main areas of work; Education, Health and General Welfare and we hope that you will continue to support us in the coming weeks, months and years in creating a safer, happier and peaceful world.

## Statistics



**630** Schools



**110** Medical  
Dispensaries



**150,000** Students



**8** Hospitals

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# ABOUT MWF

MWF IS ONE OF THE LARGEST non-government international charity organizations in the world, with a network of branches and projects in over **100** countries worldwide.



## OUR VISION

To alleviate poverty around the world and to improve the lives of countless people on a global level.

## OUR VALUES

- To continually expand in countries we are not already established.
- Not to discriminate irrespective of age, gender, ethnicity, religion, social background or political beliefs.
- To put our words in to action

## OUR WORLDWIDE PROJECTS INCLUDE

1. Building Schools, colleges, hospitals and orphan homes.
2. Sponsoring students
3. Caring for widows
4. Installing water pumps
5. Providing free health and medical services
6. Disaster Relief

**DID YOU KNOW?**

**1 BILLION  
CHILDREN LIVE  
IN POVERTY**

# NOTABLE ACHIEVEMENTS

**ESTABLISHMENT of 630 schools and colleges in 12 years.**  
One of the **largest non-governmental organisation**



## MWF EDUCATION

Minhaj Welfare Foundation has in excess of 150,000 students studying under the branch of Minhaj Education Society (MES)

## AGHOSH

An innovative scheme which will house orphans who are under the age of 10, and educate them up to University level and beyond. All aspects of their lives will be taken care of.



## MEDICAL CAMPS

Minhaj Medical Camps has treated over 70,000 people with eye ailments. 6,200 of these have been operated on. All treatments have been free.

## COLLECTIVE MARRIAGES

MWF was the first charity in the history of Pakistan to pilot this scheme. Since 2005 over 600 couples have been married. MWF provides a full ceremony carefully planned to include all the ingredients of a joyous occasion for those who simply cannot afford it.



# A WIDER LOOK AT OUR WORK

*“Even though it might take decades, with a focus on health and education and by improving household and community livelihoods, Minhaj Welfare Foundation will continue to provide long-term support for this crippled nation”.*



**M**inhaj Welfare Foundation wants to empower everyone that they are all part of a wider system. It means understanding that if we're going to help the world's poor break free from poverty, we must first empower their family & friends, improve their schools, outfit their health clinics and build their water facilities. It means making change sustainable so that they can realise their rights, get their education and live to their full potential.

## That's what End the Cycle of Poverty is.

Minhaj Welfare Foundation implements the program in rural and marginalized areas in Pakistan, Nigeria, Kenya, Somalia, Bangladesh and other underdeveloped countries. Designed to meet the basic needs of developing communities and eliminate the obstacles preventing children from accessing education. End the Cycle is made up of four pillars crucial to lifting society from poverty: education, sustainable living, health care, and water & sanitation.



# OUR AIMS

To eradicate poverty in the third world and to ensure a sustainable future is provided for the deprived and needy. The work of Minhaj Welfare Foundation focuses on people's basic needs.

## EMERGENCY RELIEF AID CHARITABLE EXPENDITURE

More than 20 million people were affected and over 800,000 homes destroyed by floods and landslides brought on by the monsoon rain in Pakistan 2010. The disaster was greater than Tsunami and Haiti combined. We were among the first on the ground providing basic emergency relief.



## BETTER EDUCATION CHARITABLE EXPENDITURE

More than 120 million children do not have access to primary education. MWF has more than 630 educational institutes, with more than 150,000 students. We are now developing more than 60 education primary and secondary schools.



## BETTER HEALTH CARE CHARITABLE EXPENDITURE

Millions of people die due to inadequate Health Care; MWF has provided accessible Health Care in marginalised areas. It is currently providing hospitals, medical dispensaries, free eye camps and ambulance services.



## GENERAL WELFARE CHARITABLE EXPENDITURE

MWF has initiated various programs which provides basic needs for all. It has established more than 750 water pumps, provided bridal gifts for more than 600 couples.





# TIPS ON HOW TO FUNDRAISE

**NGO = Non Governmental Organisation**

**EVERY HUMAN BEING IS UNIQUE**, unique like their fingerprint. Over time you'll develop your own style of communicating with people. Here is just one example of how you can introduce yourself.

“Hi. I'm from the Minhaj Welfare Foundation. An international charity which operates in over 100 countries.

We're are recognised by the United Nations as the largest NGO for education in Pakistan. We established 630 schools in 12 years. At the moment we're raising funds for some amazing projects....”

Take it from there...

If it is someone who isn't Muslim, adjust your communication so they can understand you.

# KEY TIPS

*Relay the message to potential donors that –*  
**Donate whatever you can, – small or large  
– every penny makes a difference.**

- Carry your sponsorship form everywhere – you never know when an opportunity may arise. By speaking to people in person about your fundraising efforts they will often want to donate on the spot.
- Rope in some help with the help of your family and friends, and they will be able to reach a wider network of people.
- Make up the first amount on your form – for example £20, as normally people will follow suit.

Have good knowledge of the charity itself. Being a fundraiser the information provided in this booklet is imperative. Remember your donor is giving their **OWN** money away and have the right to ask questions where it will be spent. Therefore make sure you are well equipped with the knowledge of the charity and its aims and objectives.

Most charities will recommend that you do **NOT** raise money for your event by collecting on the street. Please do not do anything unsafe or illegal – everything you do will reflect on the charity and our reputation is very important to us. If in doubt ask our permission first. When holding events in public areas please make sure you are covered by the local authority public liability insurance and that you have the appropriate licences.

# WOULD YOU SPONSOR AN ORPHAN?

## 'AGHOSH' orphan care home

The harsh reality of the world that we live in are as such that children are:

left displaced from the disasters of civil war and natural disasters

working at the age of 5 or 6 years earning less than 2 dollars a month looking towards a better future. Aghosh is one of the most prominent and sustainable programs of Minhaj Welfare Foundation. This is one of the largest Orphanages in Pakistan which will be used as a safe abode and pivotal point for a better education.

### Why should we support the project?

- 1** The Orphan Care Home once complete will house and accommodate 500 children.
- 2** The children will go through formal education procedure; primary, secondary, college and university (The education will include both secular and religious education)
- 3** A lot of work has been done in completing this project and most importantly in ensuring the safety of the children.
- 4** Independent review has shown that this project will be the biggest of its kind being an asset to the developing world.



## PROGRESS SINCE 2007

This project began with a pilot scheme that was to cater for just 50 Orphans that came from the Pakistan Earthquake disaster. Further plans are in place to extend this into a more comprehensive project with the aim of including the following:

- 1** A home like environment (of a middle class family) which will be different to any other project.
- 2** These are our children, this is our responsibility. We want to provide the donors an opportunity of treating these children as their own.
- 3** Excellent standard of education from primary all the way till University.
- 4** Excellent standard of living including; food, accommodation, study time, outdoor activities and efficient health care.
- 5** 24 hour around the clock care, YOU KNOW THEY ARE SAFE.

## LOOKING TO THE FUTURE

MWF has expanded the AGHOSH project throughout Pakistan. The same criteria for the orphans will apply. We will inevitably have hundreds of applicants and from the ones chosen, we will provide them a loving atmosphere, a high level of education and support till marriage and beyond.



# HEALTHCARE



**Medical  
Dispensaries  
& Hospitals**  
118

**Ambulance  
Services**  
31 Regions

**Over 70,000 Eye  
Checks Since 2000**

**Over 6300 eye  
Checks Since 2002**

**Minhaj Children's  
Hospital**

MWF has spent millions on an efficient healthcare plan for the needy.

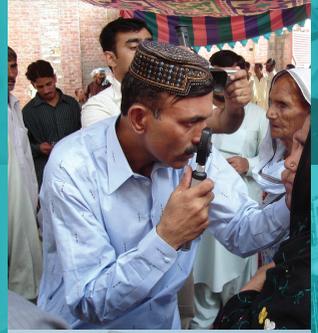
Since our founding, we have been providing free healthcare facilities, subsidising treatments, and promoting healthy lifestyles.

In locations where basic resources are inadequate, it is common to witness an ambulance arriving at a destination and to hear that the mother has lost her child or the individual who was involved in an accident has just passed away.

Thousand's of people lose their lives due to the inadequacy of ambulances or the number of them. Presently, MWF has established an Ambulance Service in **31 Regions** across Pakistan.

## Work

MWF regularly organises **Annual Free Eye Surgery Camps** in which OPD Camps are Set up to provide **Free Eye Checks** to **thousands of people**. From here hundreds are referred, so they can receive further treatment and surgery. These camps are monitored by Senior Medical Experts.



# EDUCATION

Minhaj Education Society (MES)

- 72 million are not enrolled in school. [2005 UN MDG Statistics]
- Civilizations are built on knowledge, and so education becomes an essential ingredient in the prosperity of nations. In many developing countries, it is the impoverished lower classes who are mostly deprived of education.
- Our sub-division Minhaj Education Society (MES) has established an unparalleled network of over 600 schools and colleges including a university to deliver free education to those can not afford it.
- MES also provides an endowment fund for widows and orphans thus eliminating any financial obstacles to study.  
MES is likely the largest non-governmental education project in the whole world

**Model Schools**

**630**

**I.T Colleges**

**8**

**University**

**01**

**Total Students**

**150,000**

**Students on Scholarships**

**2,777**

Scholarship type	Amount
Memorisation of Quran	947
Metric	810
BA Degree	757
MA Degree	238
MPHIL	22
PHD	3
<b>TOTAL</b>	<b>2,777</b>





# EMERGENCY RELIEF

**NOTEABLE  
WORK**

- 1.** Over Millions of pounds spent in rebuilding houses and infrastructure for the victims of the 2005 Pakistani Earthquake.
- 2.** After the Indonesian Tsunami MWF helped in the reconstruction of houses, providing fishing boats to victims so they could self sustain in terms of food and providing employment so that in excess of 120 families could fend for themselves post the disaster.
- 3.** Helped with the Providing aid in the following Emergency Disasters
  - East African Drought
  - Japan Tsunami
  - Haiti Earthquake
  - Bangladeshi Floods
  - Hunza Disaster
  - Kyrgyzstan Refugee Crisis
- 4.** MWF assembled 15,000 volunteers within 3 days of the Pakistan Floods in 2010.
- 5.** The MWF Team provided 400 trucks carrying rations, built 150 temporary relief camps and built 40 large tent settlements within a week of the Pakistani Flood Disaster.

## ...TO LIFE AND GOOD LIVING

**EVERYONE  
HAS  
THE RIGHT...**

Minhaj Welfare Foundation provides assistance to ordinary men, women and children caught up in conflicts and natural disasters. Minhaj Welfare Foundation is amongst the leading NGO's in providing water and sanitation. So far it has set up more than 775 clean water facilities with a vision to build 1500 by the year 2015.

can provide for their families. A targeted project was initiated in 2005 which focused at girls who came from a poor family background and whose family are unable to provide the dowry for their marriage. MWF has arranged more than 600 marriages of young women, ensuring that they have a better life.

MWF vision is women can play a vital role in the upbringing, stability and education of their children. This is why MWF has provided skilled training to women so they

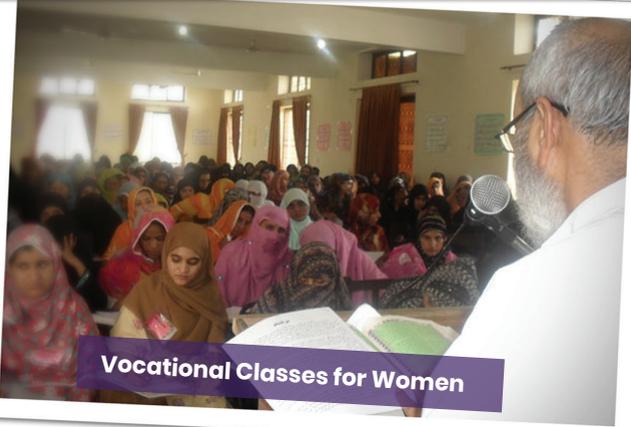




**Water & Sanitation Projects**



**Peace Demonstration for Womens Rights**



**Vocational Classes for Women**



MWF UK is a leading charity in terms of collecting evidence of the work it does around the globe.

We have a massive, ever expanding database of photos and videos. You can view these on our website at [www.minhajwelfare.org](http://www.minhajwelfare.org) There are a number of ways you can contact to query something or to seek further information. Our friendly staff are always at happy to help.

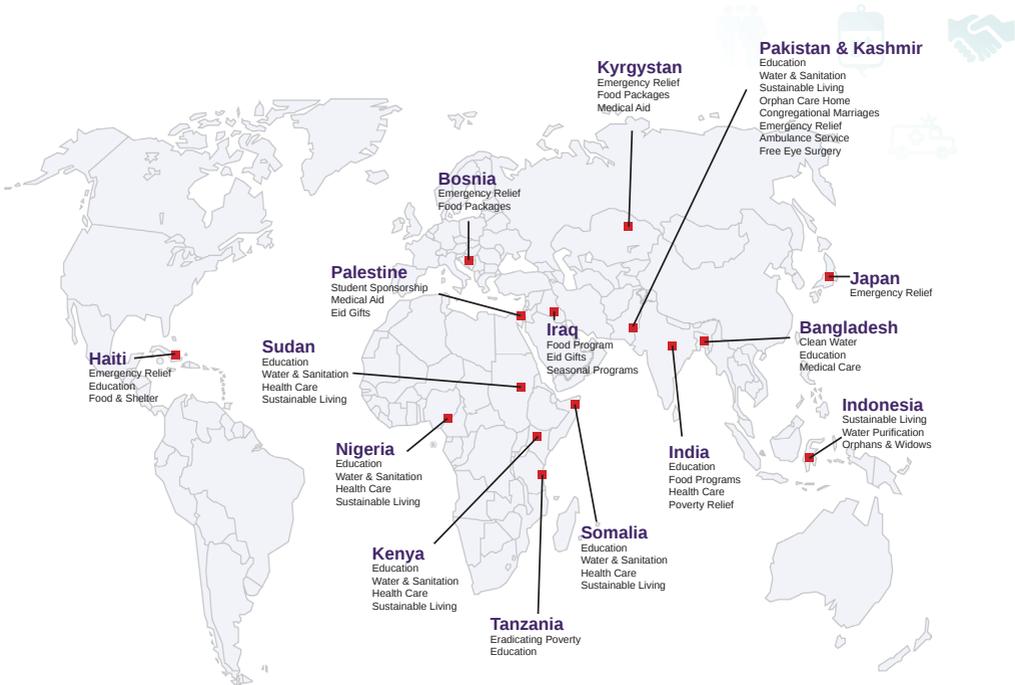
You can call our office from 9am-till late on 0300 30 30 777 Alternatively you can email us at [challenge@minhajwelfare.org](mailto:challenge@minhajwelfare.org) Keep yourself updated by checking our respective Facebook and Twitter Pages.

Closing Message- MWF has continually maintained that the success of its charitable work stems from the support and backing from its volunteers; those

who devote their time and resources to help those in need. Minhaj Welfare Foundation is immensely grateful to all donors and one of our key ambitions remains to convert short term projects in to long term and sustainable projects for the benefit of all communities in need. We hope you will continue to support us in all our current and future endeavours in creating a safer world.

# WHERE WE WORK

## MINHAJ WELFARE FOUNDATION



In 2010/11 Minhaj Welfare Foundation saw an increase in the areas it was working in:

- 10,000 volunteers were based overseas
- 1000's of volunteers were based in more than 100+ offices around UK and Europe.

We provided aid to hundred's of thousands affected by the floods in Pakistan.

Minhaj Welfare Foundation is a Worldwide Humanitarian Development organisation; it has sub branches in more than 80 countries worldwide with a huge network of volunteers working on relief and development.

**“Did you know there are more than students currently under the MWF educational program”** **150,000**

# JOIN US

## MAKE THE WORK A BETTER PLACE!

- SUPPORT THE CAUSE -



**MINHAJ WELFARE FOUNDATION**

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